



Dillsboro Main Street

13030 Executive Dr, Dillsboro, IN 47018

Marketing with Main Street

Dillsboro Main Street is partnering with Eagle Country 99.3 to provide radio advertising at a reduced rate!

Details:

You can purchase 15 second radio ads which run in the following time slots for one month.

Monday- Friday 6:00 am - 7:00 pm (runs 24 times)

Monday- Friday 7:00 pm - 10:00 pm (runs 6 times)

Saturdays 6:00 am - 7:00 pm (runs 8 times)

Saturdays 7:00 pm - 10:00 pm (runs 2 times)



Cost: \$450.00

BUT WAIT!

**You can share a month with another business and only pay \$225.00.
Each business would split the month in two - 1st to 15th or 16th - 31st.**

FAQ's:

Who creates the ad? You would work with the amazing talent at Eagle Country to help you write the ad. You can even do the voice over if you want! (Don't worry - they will do it for you if you'd prefer).

Can I use the whole month or do I need to share? We want to provide as much exposure as possible but you can use a full month if you want to (assuming it's available).

Is there a "pecking order" to who gets a particular time slot? Nope! First come - first served (though a number of time slots are reserved for major town events).

Payment is due to Dillsboro Main Street on the 1st of the month your ads will run. The fee is payable by check (credit card at <https://dillsboro.in/mainstreet-marketing> coming soon).

For answers to more frequently asked questions, please see <https://dillsboro.in/mainstreet-marketing> or contact Leslie Sutherlin at 812-621-2455 or leslieinlibrary@gmail.com.



Dillsboro Main Street

Marketing with Main Street Invoice

Date: _____

Business Name: _____

Contact: _____

Phone: _____

Email: _____

Month/Year: _____ Full | Half (circle one)

Total Cost: \$450 | \$225 (circle one)

Payment is due to Dillsboro Main Street on the 1st of the month your ads will run.

Please make checks payable to Dillsboro Main Street.

**You may submit payment to the Dillsboro Town Hall
(please mark the envelope "For Dillsboro Mainstreet Marketing")**

Thank you!